## bauhaus-archiv museum für gestaltung

Press release

23 June 2022

### the bauhaus view - grand opening

The new info centre presents information on the Bauhaus-Archiv / Museum für Gestaltung and the new museum annex currently under construction.

The online magazine *bauhaus stories* offers a behind-the-scenes glimpse of the construction project and the upcoming, newly designed collection presentation.

Starting 23 June 2022, the new *bauhaus view* info centre at the Klingelhöferstraße construction site will be open to the visiting public. The two-story venue presents information about the Bauhaus-Archiv / Museum für Gestaltung and the current construction of the new museum annex designed by Staab Architekten. On the first floor, visitors can observe the construction work live and learn more about the building project. The grand opening of the info centre also marks the online launch of *bauhaus stories*, the new digital magazine of the Bauhaus-Archiv.

With the new info centre, the Bauhaus-Archiv has created a venue where visitors can follow the construction progress and learn more about the future concept of the thematically redesigned collection presentation. *The temporary bauhaus-archiv* in Charlottenburg will remain open as an interim venue for exhibitions, discussions and educational activities. These events address key issues facing the Bauhaus-Archiv on its way to becoming the museum of the future. The online magazine *bauhaus stories* will build on these and extend the new programmes to the digital realm.

Dr Annemarie Jaeggi, director of the Bauhaus-Archiv / Museum für Gestaltung: "The numerous responses from our visitors around the world show how much everyone is looking forward to the new Bauhaus-Archiv. As we enter the most exciting phase of our building project, now is the perfect time to view the transformation directly on-site from *the bauhaus view*."

#### the bauhaus view - the new construction site info centre

Visitors can enjoy an unobstructed view of the construction progress from the info centre's rooftop terrace, while telescopic viewers vividly depict the past and future Bauhaus-Archiv with historical photos and design sketches. The first floor presents an overview of the construction project with facts, figures and background information. An architectural model of the new annex reveals what the Bauhaus-Archiv / Museum für Gestaltung will look like when it reopens as planned in 2025.

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the bauhaus view is also the starting point of the bauhaus\_walk: a tour that guides visitors from the construction site to the temporary bauhaus-archiv, the interim venue in Charlottenburg. In the accompanying fold-out map, visitors will find anecdotes and ideas for activities related to modern architecture located along the way – from Ludwig Leo's pink circulation tank to the traffic island at Ernst-Reuter-Platz. Photo enthusiasts who want to express their creativity can experiment with Instagram filters especially designed for these locations.

#### the temporary bauhaus-archiv - the interim venue in Charlottenburg

The interim venue of the Bauhaus-Archiv in Berlin-Charlottenburg provides a brief historical chronology of the history of the Bauhaus (1919–1933). An installation entitled the *bauhaus infinity archive*, which opened in January 2022, allows visitors to peruse the world's largest Bauhaus collection with the aid of artificial intelligence. By tracing shapes on a touchscreen and selecting colours, the algorithm searches an enormous database of over 15,000 objects, most of which have never been publicly presented before – cross-referencing objects with sometimes very surprising results.

#### bauhaus stories - the online magazine of the Bauhaus-Archiv

The grand opening of the info centre also marks the premiere of *bauhaus stories*, the digital magazine of the Bauhaus-Archiv. The new website offers reports, essays, videos and playful features, such as "bauhaus swiping" with background information on the new museum annex and the Bauhaus-Archiv. Curator Kristin Bartels offers a first peek at the future collection presentation, and Volker Staab, the architect of the museum annex, discusses what a Bauhaus-Museum could look like today.

the bauhaus view opens 23 June 2022 Klingelhöferstr. 14 10785 Berlin open daily, 10 am - 6 pm Free admission

#### the temporary bauhaus-archiv

Knesebeckstraße 1 10623 Berlin Mon – Sat, 10 am – 6 pm Free admission

#### bauhaus stories

The online magazine by bauhaus.de

To download press materials or photos, visit <a href="https://www.bauhaus.de/presse">www.bauhaus.de/presse</a>.

# **bauhaus-archiv** museum für gestaltung

Sincerely yours,

Marina Brafa

**Public and Media Relations** 

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Bauhaus-Archiv / Museum für Gestaltung Knesebeckstr. 1 D - 10625 Berlin

Tel.: +49 (0)30 / 25 40 02 - 47 Fax: +49 (0)30 / 25 40 02 10 Email: m.brafa@bauhaus.de

www.bauhaus.de